

# 2011 eHEALTHCARE LEADERSHIP AWARD WINNERS

## BEST SITE DESIGN

### Hospital under 200 beds

- Gold **Wake Forest Baptist Medical Center, NC.**  
[www.brennerchildrens.org](http://www.brennerchildrens.org)
- Silver **Allina - St. Francis Regional Medical Center, MN.**  
[www.stfrancis-shakopee.com](http://www.stfrancis-shakopee.com). Agency: Coffey  
Communications Inc.
- Silver **Hendricks Regional Health, IN.** [www.hendricks.org](http://www.hendricks.org)
- Distinction **Grant Regional Health Center, WI.**  
[www.grantregional.com](http://www.grantregional.com). Agency: Coffey  
Communications Inc.

### Hospital 200-399 beds

- Gold **Salinas Valley Memorial Healthcare System, CA.**  
[www.svmh.com](http://www.svmh.com)
- Silver **Mercy Iowa City.** [www.mercyic.org](http://www.mercyic.org). Agency:  
CareTech Solutions
- Distinction **Saint Agnes Hospital, MD.** [www.stagnes.org](http://www.stagnes.org).  
Agency: Vitamin
- Distinction **Alamance Regional Medical Center, NC.**  
[www.armc.com](http://www.armc.com)

### Hospital 400+ beds

- Gold **Barnes-Jewish Hospital, MO.** [www.barnesjewish.org](http://www.barnesjewish.org)
- Silver **Lexington Medical Center, SC.** [www.lexmed.com](http://www.lexmed.com)
- Distinction **UCSF Medical Center, CA.** [www.ucsfhealth.org](http://www.ucsfhealth.org)
- Distinction **The Nebraska Medical Center.**  
[www.nebraskamed.com](http://www.nebraskamed.com). Agency: Daake

### Healthcare System

- Platinum **Cleveland Clinic.** [www.clevelandclinic.org](http://www.clevelandclinic.org)
- Platinum **Spectrum Health, MI.** [www.spectrumhealth.org](http://www.spectrumhealth.org).  
Agency: Medseek
- Gold **Oakwood Healthcare, MI.** [www.oakwood.org](http://www.oakwood.org)
- Gold **Rex Healthcare, NC.** [www.rexhealth.com](http://www.rexhealth.com). Agency:  
Medseek
- Gold **Henry Ford Health System, MI.**  
[www.henryford.com](http://www.henryford.com). Agency: Medseek
- Silver **St. John Providence Health System, MI.**  
[www.stjohnprovidence.org/default.aspx](http://www.stjohnprovidence.org/default.aspx). Agency:  
Acsys Interactive
- Silver **UVA Health System, VA.** [www.uvahealth.com](http://www.uvahealth.com)
- Silver **Atlantic Health System, NJ.**  
[www.atlantichealth.org/atlantic](http://www.atlantichealth.org/atlantic). Agency: Acsys  
Interactive
- Silver **Partners HealthCare, MA.** [www.partners.org](http://www.partners.org).  
Agency: One to One Health
- Distinction **University Hospitals, OH.** [www.uhhospitals.org](http://www.uhhospitals.org)

### Hospital Subsite/Center of Excellence

- Platinum **Penn Medicine, PA.** [www.pennmedicine.org/  
global-medicine](http://www.pennmedicine.org/global-medicine)
- Silver **Children's National Medical Center, DC.**  
[www.aparentsletter.com](http://www.aparentsletter.com)
- Silver **Florida Hospital Global Robotics Institute.**  
[www.globalroboticsinstitute.com](http://www.globalroboticsinstitute.com)
- Distinction **Orange Regional Medical Center, NY.**  
[www.ormcheartcare.org](http://www.ormcheartcare.org). Agency: Focus Media Inc.
- Distinction **UPMC, PA.** [www.lifechangingmedicine.com](http://www.lifechangingmedicine.com)

### Medical Practice/Clinic

- Silver **PediatriCare of Northern Virginia, PC.**  
www.pediatricare.com. Agency: Practis Inc.
- Silver **Jefferson Radiology, CT.**  
www.jeffersonradiology.com. Agency: Greater Than One

### Other Healthcare Facilities

- Distinction **Golden Living, FL.** www.goldenlivingcenters.com

### HMO/PPO/Other Insurers

- Platinum **Kaiser Permanente, CA.** www.kp.org/feds. Agency: Propane Studios
- Gold **Aetna, CT.** www.aetn navigator.com
- Gold **Health Alliance Plan, MI.** www.hap.org
- Gold **Horizon Blue Cross Blue Shield of New Jersey.**  
http://Medicare.Horizonblue.com
- Gold **Highmark, PA.** www.highmarkbcbs.com
- Silver **Horizon Blue Cross Blue Shield of New Jersey.**  
https://members.horizon-bcbsnj.com/web/secure
- Silver **Magellan Health Services, PA.**  
www.magellanofpa.com
- Distinction **Horizon Blue Cross Blue Shield of New Jersey.**  
http://Mobile.HorizonBlue.com

### Consumer Disease-Focused Site

- Gold **Breastcancer.org, PA.** www.breastcancer.org
- Silver **Columbia St. Mary's/The Wisconsin Chiari Center.**  
www.wichiaricenter.org. Agency: Connect Healthcare
- Distinction **WiserTogether, DC.**  
https://motion.mywiserhealth.com [demo]
- Distinction **Sepsis Alliance, FL.** www.sepsisalliance.org

### Physician/Clinician-Focused Site

- Gold **Cleveland Clinic Center for Continuing Education.**  
www.clevelandclinicmeded.com
- Silver **BroadcastMed, Inc., CT.**  
www.upmcpphysicianresources.com
- Distinction **CMEducation Resources, LLC, GA.**  
www.EDICTforPRESSURECONTROL.com
- Distinction **BroadcastMed, Inc., CT.** www.orlive.com
- Distinction **Jobson Healthcare Information LLC, NY.**  
www.pharmqd.com

### Pharmaceutical or Medical Equipment Firm

- Gold **Azur Pharma, Inc., PA.** www.elestrin.com/  
patient-home.php. Agency: Compass Healthcare Marketers
- Silver **Shire, PA.** www.intuniv.com. Agency: evoke interaction
- Distinction **ProCure Treatment Centers, Inc., NY.**  
www.procure.com. Agency: Heartbeat Ideas

### Business/Process Improvement Applications or Products

- Distinction **CureMD Healthcare, NY.** www.curemd.com
- Distinction **SXC Health Solutions, Inc., IL.**  
https://infocenter.informedrx.com

### Other Healthcare Sites

- Platinum **Medical Solutions, NE.** www.medicalsolutions.com.  
Agency: Staffing Robot
- Platinum **United Health Foundation, MN.**  
http://statehealthstats.americashealthrankings.org.  
Agency: Rockfish Interactive
- Platinum **ValueOptions Inc., VA.**  
www.achievesolutions.net/xyzeap
- Gold **Qualis Health, WA.** www.qualishealth.org

Gold **Think Cultural Health from the HHS Office of  
Minority Health**, MD.  
[www.thinkculturalhealth.hhs.gov](http://www.thinkculturalhealth.hhs.gov).

Gold **Neovia Integrated Insurance Services**, CA.  
[www.neoviainsurance.com](http://www.neoviainsurance.com). Agency: Pittman &  
Associates

Gold **Penn Medicine**, PA. [www.philaantiques.com](http://www.philaantiques.com)

Silver **Onlife Health, Inc.**, TN. [www.onlifehealth.com](http://www.onlifehealth.com)

Silver **Jobson Healthcare Information LLC**, NY.  
[www.sightnation.com](http://www.sightnation.com)

Distinction **Eastern Maine HomeCare**.  
[www.easternmainehomecare.org](http://www.easternmainehomecare.org). Agency: Lighthouse  
Web Solutions