



2009 Award Winners

BEST INTERACTIVE SITE

Hospital 200-399 beds

Distinction **IASIS Healthcare – St. Luke’s Medical Center, AZ.**
www.stlukesmedcenter.com

Hospital 400+ beds

Silver **Shawnee Mission Medical Center, KS.**
www.shawneemission.org Agency: BIGSHOT

Healthcare System

Platinum **Community Health Network, IN.**
www.ecommunity.com/mycommunity

Hospital Subsite/Center of Excellence

Gold **Cancer Treatment Centers of America, IL.**
www.cancercenter.com

Other Healthcare Facilities

Gold **Halifax Health, FL.** www.hovf.org

HMO/PPO/Other Insurers

Gold **Highmark, PA.** www.highmarkbcbs.com
Gold **Regence, WA.** www.regence.com
Gold **UnitedHealthcare, MN.**
www.uhc.com/source4women.htm
Gold **Horizon Blue Cross Blue Shield of New Jersey.**
www.horizonblue.com
Silver **HumanaOne, KY.** www.humana-one.com

Consumer General Health Site

Gold **Sutter Health, CA.** www.mylifestages.org
Silver **Private Health News, OH.** www.myhealthytoday.com

Corporate Business Improvement Site

Gold **Kognito Interactive, NY.** <http://lms.kognito.com>

Business/Process Improvement Applications or Products

Gold **Element115.net, IL.** www.iCareTools.com
Gold **Blausen Medical, TX.** www.blausen.com/home
Gold **Professional Research Consultants, Inc., NE.**
www.prceasyview.com
Silver **Pharmacy OneSource, WI.**
www.pharmacyonesource.com

Other Healthcare Sites

Platinum **Catalyst Rx, MD.** www.catalystrx.com
Platinum **myTRICARE.com by PGBA, LLC, SC.**
www.mytricare.com/internet/tric/tri/tricare.nsf
Gold **Gordian Health Solutions, TN.**
www.icoach4you.com
Gold **GeriCareFinder, Inc., CA.** www.gericarefinder.com
Silver **Mayo Clinic and Microsoft, MN.**
www.healthmanager.mayoclinic.com Agency: Padilla Speer Beardsley
Silver **Be The Match Registry, MN.**
www.bethematch.org/intheknow Agency: NogginLabs
Silver **InJoy Birth and Parenting Education, Inc., CO.**
www.seewhatyouread.com Agency: Insight Designs Web Solutions
Silver **Eastern Maine Healthcare Systems.**
www.moveandimprove.org
Distinction **ValueOptions, VA.**
www.achievesolutions.net/achievesolutions/en/wlgold/Home.do
Distinction **Humana, Inc., KY.** www.humanaactiveoutlook.com
Agency: Wax Custom Communications
Distinction **Weill Cornell Medical College, NY.**
www.thiscaringhome.org Agency: Medispin

Note: Agency listed represents firm that submitted entry.
It can be a design, content, interactive, strategy, or public relations firm.