



2009 Award Winners

BEST EMPLOYEE RECRUITMENT

Hospital 200-399 beds

- Gold **Nationwide Children's Hospital, OH.**
www.nationwidechildrens.org/nursingcareers
- Gold **Children's Hospital Central California.**
www.childrenscentralcal.org

Hospital 400+ beds

- Gold **Memorial University Medical Center, GA.**
www.memorialhealth.com
- Distinction **Thomas Jefferson University Hospitals, PA.**
www.jeffersonhospital.org/recruit

Healthcare System

- Platinum **Duke Nursing (part of Duke Medicine), NC.**
www.dukenursing.org Agency: Bernard Hodes Group
- Distinction **UAB Hospital, AL.** www.uabnursing.org Agency:
Cayenne Creative

Hospital Subsite/Center of Excellence

- Silver **MultiCare Health System, WA.**
www.blazenewtrails.org Agency: SiteCrafting

Other Healthcare Facilities

- Gold **Mary Free Bed Rehabilitation Hospital, MI.**
www.maryfreebed.com

Note: Agency listed represents firm that submitted entry. It can be a design, content, interactive, strategy, or public relations firm.