



2009 Award Winners

BEST SITE DESIGN

Hospital under 200 beds

- Platinum **Halifax Regional Health System, VA.**
www.hrhs.org. Agency: Coffey Communications, Inc.
- Gold **IASIS Healthcare – Mountain Vista Medical Center, AZ.** www.mvmedicalcenter.com
- Silver **Hendricks Regional Health, IN.** www.hendricks.org.
Agency: CareTech Solutions, Inc.
- Distinction **Culpeper Regional Hospital, VA.**
www.culpeperhospital.com. Agency: Coffey Communications, Inc.
- Distinction **Adventist Health Central Valley Network, CA.**
www.adventisthealthcv.com. Agency: Coffey Communications, Inc.

Hospital 200-399 beds

- Gold **Salinas Valley Memorial Healthcare System, CA.**
www.svmh.com
- Silver **Monroe Carell Jr. Children's Hospital at Vanderbilt, TN.** www.vanderbiltchildrens.org
- Silver **Bloomington Hospital, IN.**
www.bloomingtonhospital.org
- Distinction **St. Louis Children's Hospital.**
www.stlouischildrens.org
- Distinction **Miami Children's Hospital.** www.mch.com
- Distinction **Saint Agnes Hospital, MD.** www.stagnes.org.
Agency: Coffey Communications, Inc.
- Distinction **Providence Hospitals, SC.**
www.providencehospitals.com. Agency: Greystone.Net

Hospital 400+ beds

- Platinum **Massachusetts General Hospital.**
www.massgeneral.org
- Silver **UW Health, WI.** www.uwhealth.org
- Silver **The Reading Hospital and Medical Center, PA.**
www.readinghospital.org. Agency: PhotoBooks, Inc.
- Silver **University of Mississippi Health Center.**
www.umhc.com. Agency: PhotoBooks, Inc.
- Distinction **Detroit Medical Center.** www.dmc.org/healthlibrary.
Agency: CareTech Solutions, Inc.

Healthcare System

- Platinum **MeritCare Health System, ND.** www.meritcare.com
- Gold **Baylor Health Care System, TX.**
www.baylorhealth.com. Agency: Siegel+Gale
- Gold **Alegent Health, NE.** www.alegent.com. Agency: Medseek
- Silver **Oakwood Healthcare System, MI.**
www.oakwood.org. Agency: CareTech Solutions, Inc.
- Silver **Intermountain Healthcare, UT.**
www.intermountainhealthcare.org
- Distinction **Mercy Health Partners, TN.** www.mercy.com
- Distinction **Caritas Christi Health Care, MA.**
www.caritaschristi.org. Agency: PhotoBooks, Inc.
- Distinction **Baptist Health South Florida.**
www.baptisthealth.net/en/pages/home.aspx. Agency: AVID Design

- Distinction **Saint Barnabas Health Care System, NJ.**
www.saintbarnabas.com
- Distinction **University Hospitals, OH.** www.uhhospitals.org

Hospital Subsite/Center of Excellence

- Platinum **M. D. Anderson Cancer Center, TX.**
www.makingcancerhistory.com
- Gold **NewYork-Presbyterian Hospital.** www.wcinyp.org.
Agency: NewYork-Presbyterian Web Services
- Silver **Massachusetts General Hospital Heart Center.**
www.massgeneral.org/heartcenter
- Silver **Main Line Health-Great Heart Doctors, PA.**
www.greatheartdoctors.com. Agency: PhotoBooks, Inc.
- Distinction **Penn Medicine, PA.** www.pennmedicine.org/pavilion
- Distinction **Tanner Health System, GA.** www.tanner.org/quality
- Distinction **Tanner Health System, GA.**
www.tannerphysicianrecruitment.org

Medical Practice/Clinic

- Gold **Kelsey-Seybold Clinic, TX.** www.kelsey-seybold.com
- Silver **NewYork-Presbyterian Hospital.**
www.columbiaurology.org. Agency: NewYork-Presbyterian Web Services
- Distinction **Elizabeth Wende Breast Center, LLC, NY.**
www.ewbc.com. Agency: Practis Inc.

Other Healthcare Facilities

- Gold **Bailey-Boushay House, WA.**
www.bailey-boushay.org
- Gold **IASIS Healthcare – St. Luke's Behavioral Health Center, AZ.** www.stlukesbehavioralhealth.com

Healthcare Association/Professional Society

- Silver **College of Physiotherapists of Ontario.**
www.collegept.org. Agency: Gravity Inc.

HMO/PPO/Other Insurers

- Platinum **Regence, OR.** www.myregence.com
- Gold **Health Net, Inc., CA.** www.healthnet.com
- Distinction **BlueCross BlueShield of South Carolina.**
www.southcarolinablues.com

Consumer General Health Site

- Gold **WebMD Health, GA.** www.webmd.com
- Silver **Hurley Medical Center, MI.**
www.thehealthcareconnection.com. Agency: Magnani Continuum Marketing
- Silver **OptumHealth, MN.** www.myoptumhealth.com

Consumer Disease-Focused Site

- Platinum **Susan G. Komen for the Cure, TX.** www.komen.org
- Gold **Breastcancer.org, PA.** www.breastcancer.org
- Distinction **Solvay Pharmaceuticals, GA.** www.isitlowt.com.
Agency: Tribal DDB New York



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Physician/Clinician-Focused Site

- Silver **NewYork-Presbyterian Hospital.** www.nyp.org/pro.
Agency: NewYork-Presbyterian Web Services
- Distinction **CMEducation Resources, LLC,** GA.
www.thrombosiscast.com

Pharmaceutical & Medical Equipment Firm

- Platinum **Roche,** IN. www.accu-chek.co.uk
- Silver **Cephalon, Inc.,** PA. www.cephalon.com. Agency:
Osiris Group
- Silver **BioMarin Pharmaceuticals Inc.,** CA.
www.naglazyme.com. Agency: Compass Healthcare
Communications
- Distinction **Jobson Medical Information,** NY.
www.questcor.com. Agency: ISL Consulting

Corporate Business Improvement Site

- Gold **SCI Solutions,** CA. www.scisolutions.com
- Silver **GHX,** CO. www.ghx.com

Other Healthcare Sites

- Platinum **ValueOptions,** VA.
www.achievesolutions.net/achievesolutions/en/wlgold/home.do
- Platinum **Qualis Health,** WA. www.qualishealthmedicare.org
- Gold **Columbia St. Mary's-Heart Secrets,** WI.
www.heartsecrets.org. Agency: PhotoBooks, Inc.
- Gold **HEALTHeCAREERS Network,** CO.
www.healthcareers.com
- Silver **Institute for Health Technology Studies,** DC.
www.inhealth.org. Agency: PhotoBooks, Inc.
- Distinction **Women Playing for T.I.M.E.,** FL.
www.womenplayingfortime.org. Agency: McMurry
- Distinction **Quest Diagnostics,** NJ. www.quest4health.com.
Agency: HCL Technologies
- Distinction **Geisinger CareWorks,** PA.
www.careworkshealth.com/geisinger. Agency:
MedTouch
- Distinction **Varicosity Vein Center,** AL.
www.varicosityveincenter.com. Agency:
Paramount/MD

Note: Agency listed represents firm that submitted entry.
It can be a design, content, interactive, strategy, or public relations firm.