



2009 Award Winners

BEST WEB 2.0

Hospital under 200 beds

Distinction **Brooks Health, FL.** www.brookshealth.org

Hospital 200-399 beds

Gold **Akron Children's Hospital, OH.**
www.akronchildrens.org

Gold **University of Arkansas Medical Sciences.**
www.uamshealth.com. Agency: CareTech Solutions, Inc.

Silver **Childrens Hospital Los Angeles.**
www.childrenshospitala.org

Hospital 400+ beds

Platinum **Medical University of South Carolina Hospital.**
www.muschealth.com. Agency: StayWell Custom Communications

Gold **University of Maryland Medical Center.**
www.umm.edu

Gold **UW Health, WI.** www.uwhealth.org

Silver **Brigham and Women's Hospital, MA.**
www.youtube.com/user/brighamandwomens

Healthcare System

Platinum **Sharp HealthCare, CA.** www.sharp.com/audio

Gold **Detroit Medical Center.** www.dmc.org. Agency: CareTech Solutions, Inc.

Silver **Johns Hopkins Medicine, MD.**
www.hopkinsmedicine.org. Agency: CentreTek

Silver **Emory Healthcare, GA.**
www.emoryhealthcare.org/wesley-woods/ww-virtualtours.html

Distinction **HCA West Florida.** www.hcawestflorida.com

Hospital Subsite/Center of Excellence

Platinum **Cancer Treatment Centers of America, IL.**
www.cancercenter.com

Platinum **Community Health Network, IN.**
<http://bariatrics.ecommunity.com>

Gold **The Cleveland Clinic.**
www.clevelandclinic.org/kidneyguide

Gold **Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine, MO.** www.siteman.wustl.edu/tour.aspx. Agency: Vividsites

Silver **The Mount Sinai Medical Center, NY.**
www.mitralvalverepair.org

HMO/PPO/Other Insurers

Gold **WellPoint eBusiness, IN.**
www.anthem.com/wps/portal/ahpculdesac?content_path=member/noapplication/f0/s0/t0/pw_ad093590.htm&label=&rootLevel=0&na=360member

Consumer General Health Site

Gold **Icyou, SC.** www.icyou.com

Consumer Disease-Focused Site

Silver **The Mount Sinai Medical Center, NY.**
www.mitralvalverepair.org

Distinction **BioMarin Pharmaceuticals, Inc., CA.**
www.pku.com/home.php. Agency: Compass Healthcare Communications

Pharmaceutical & Medical Equipment Firm

Silver **Sanofi Aventis, NJ.** www.youtube.com/goinsulin. Agency: Intouch Solutions, Inc.

Business/Process Improvement Applications or Products

Platinum **Blausen Medical, TX.** www.blausen.com/home

Other Healthcare Sites

Platinum **ORLive, CT.** www.orlive.com

Silver **Children's Healthcare of Atlanta.**
<http://blog.strongenough.com>. Agency: JWT INSIDE

Note: Agency listed represents firm that submitted entry. It can be a design, content, interactive, strategy, or public relations firm.